

EEO PUBLIC FILE REPORT
Connoisseur Media; Nebraska City/Omaha, NE
KBBX-FM
February 1, 2011 – January 31, 2012

Full Time Positions Filled

Job Opening	Position Title	Date Filled	Source of person hired	Number Interviewed	Number Hired
1	Announcer	6/20/2011	Internal referral; we rehired a former employee	4	1
Total people interviewed for all positions:				4	

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Outreach

Career Fairs: In March and September of 2011, KBBX conducted our own bilingual career fairs at Metropolitan Community College in South Omaha. In addition to assisting our audience in finding employment through the various employers in attendance, we also accepted applications and resumes for possible employment at KBBX. These bilingual career fairs were promoted extensively in advance of each event on KBBX, on our website, through email “blasts” to our VIP Listener Club members, in local Spanish newspaper El Perico, the Omaha World Herald and postings and emails from the Nebraska Hispanic Chamber of Commerce and the Midlands Latino Community Development Center.

In February of 2011, KBBX participated again in the annual “The Partnership For Our Kids” Career Fair. Our midday host represented us at this event, which was attended by approximately 150 middle school students in the Omaha Public Schools system. They were able to ask questions about our field, such as education or special skills required, what our job responsibilities are and other pertinent questions to help them get a better understanding of our profession.

Job Shadow: In December of 2011 we conducted a job shadow for a student from Central Community College in Columbus, Nebraska. This included a tour of our facilities, introduction to many of our employees and a brief explanation of their responsibilities, and the opportunity to sit in our studio during a shift to see what goes into creating our broadcast and how we interact with our audience. We also answered questions from our student guest and her professor.

Mock Interviews: In February of 2011, our general manager conducted “mock interviews” through The Career Center at The University of Nebraska – Omaha. These “mock interviews” were done in front of other students so that each student could see what we seek in potential employees, how an actual interview is conducted, get the benefit of feedback given to each interviewee, and help these students narrow their career choices and sharpen their interviewing skills.

Scholarship Program: KBBX participated again in the Nebraska Broadcasters Association Foundation’s “Student Scholarship Program.” Our participation included a \$100.00 donation to help fund the two \$1,500.00 scholarships that were awarded in 2011. We also translated, produced and aired announcements informing our audience of these scholarships with details on how to apply. Scholarship applications were also displayed in our lobby. As a participating Station Employment Unit, our general manager personally reviewed all scholarship applications, graded each one on the criteria established by the Nebraska Broadcasters Association Foundation, and returned his completed evaluations to the NBA Foundation for tabulation and selection of the scholarship recipients.

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Number	Recruitment Source	Information Regarding Recruitment Sources Contacted for Full Time Vacancies			Used to Fill
		Contact	Total Interviewed	Entitled to Notification	
1	KBBX-FM, website www.radiolobo977.com 11128 John Galt Blvd., Ste 025 Omaha, NE 68137 (402)884-0968	Melissa Schoonover mschoonover@connoisseurmedia.com	0	N	1
2	ITT Technical Institute 9814 M St. Omaha, NE 68137 (402)331-2900	Angela McGraw amcgraw@itt-tech.edu	0	N	1
3	Nebraska Broadcasters Association 12020 Shamrock Plaza Omaha, NE 68154 (402)778-5178	Marty Riemenschneider martyr@ne-ba.org	0	N	1
4	All Access Music Group 28955 Pacific Coast Highway Malibu, CA (310)457-6616	www.allaccess.com User-directed online placement	0	N	1
5	Husker Hire, University of Nebraska 230 Nebraska Union Lincoln, NE 68588 (402)472-3145	careerservices@unl.edu User-directed online placement	0	N	1
6	Bellevue University 1000 Galvin Road S. Bellevue, NE 68005 (402)291-8100	Dorothy Graham careerservices@bellevue.edu	0	N	1
7	The Career Center University of Nebraska – Omaha 6001 Dodge St., MSBC 111 Omaha, NE 68182 (402)554-3672	www.unomaha.edu/ceo/hirewire.php User-directed online placement	0	N	1
8	Vatterott College 11818 I St. Omaha, NE 68137 (402)891-9411	Michelle Lewis michelle.lewis@vatterott-college.edu	0	N	1
			0	N	1

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9	Southeast Community College 8800 O St. Lincoln, NE 68520-1299 (402)471-3333	https://placement.southeast.edu	0	N	1
10	Metropolitan Community College 3000 Fort St. Omaha, NE 68103-0777 (402)457-2420	https://myinterfase.com.mcc	0	N	1
11	NE College Recruiting Consortium	http://www.nebrwesleyan.edu	0	N	1
12	Midland University 900 N. Clarkson Fremont, NE 68025 (800)642-8382	Heidi Timm timm@mlc.edu	0	N	1
13	Grace University 1311 S. 9 th St. Omaha, NE 68108-3629 (402)449-2800	Careercenter2@graceu.edu	0	N	1
14	Midlands Latino Community Development Corporation 4923 S. 24 th St. Omaha, NE 68107 (402)933-4466	Yesenia Wilson ywilson@midlandslatinocdc.org	0	N	1
15	Iowa Western Community College 2700 College Rd. Council Bluffs, IA 51503 (712)325-3200	Stacy Shockey sshockey@iwcc.edu	0	N	1
16	Nebraska Department of Labor Omaha Career Center 5717 F St. Omaha, NE 68117-2822 (402)595-3000	ndol.omahawfd@nebraska.gov	0	N	1
17	Doane College 1014 Boswell Ave. Crete, NE 68333 (800)333-6263	Carolyn Ersland carolyn.ersland@doane.edu	0	N	1

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18	Peru State College P.O. Box 10 Peru, NE 68421 (800)742-4412	CareerServices@peru.edu	0	N	1
19	Nebraska Wesleyan University 5000 Saint Paul Ave. Lincoln, NE 68504 (402)466-2371	career@nebrwesleyan.edu	0	N	1
20	College of Saint Mary 7000 Mercy Rd. Omaha, NE (402)399-2400	Lisa Crowder careercenter@csm.edu	0	N	1
21	RadioNotas, Inc. 2999 Overland Ave., Suite 203 Los Angeles, CA 90064 (310)815-8160	www.radionotas.com User-directed online placement	2	N	1
22	Radio Al Aire P.O. Box 160167 Sacramento, CA 95816 (916)669-9309	www.radioal aire.com User-directed online placement	1	N	1
23	Employee referrals	Staff members	1	N	1
24	Creighton University 2500 California Plaza Omaha, NE 68178 (402)280-2700	Jeremy Fisher careercenter@creighton.edu	0	N	1

*Connoisseur Media Nebraska City/Omaha was not specifically asked to keep any agency or entity on a list for future openings.