

EEO PUBLIC FILE REPORT
Connoisseur Media; Nebraska City/Omaha, NE
KBBX-FM
January 1, 2009 – December 31, 2009

Full Time Positions Filled

Job Opening	Position Title	Date Filled	Source of person hired	Number Interviewed	Number Hired
1	FT Program Director	1/22/2009	Connoisseur Media Vendor Referral	2	1
Total people interviewed for all positions:				2	1

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Outreach

Career Fairs: In March and September of 2009, KBBX conducted our own bilingual career fairs in conjunction with Metropolitan Community College. In addition to assisting our audience in finding employment through the various employers in attendance, we also accepted applications and resumes for possible employment at KBBX. These bilingual career fairs were promoted extensively in advance of each event on KBBX, on our website and postings and emails from the Nebraska Hispanic Chamber of Commerce and the Midlands Latino Community Development Center.

In March of 2009, KBBX participated in a Broadcasting Career Fair organized by the Nebraska Broadcasters Association. Our general manager, business manager and promotions director attended the career fair, spoke with interested people, answered a lot of questions about our station and jobs in our industry as a whole, and accepted applications and resumes for possible employment at KBBX.

In February of 2009, KBBX participated in the 6th annual “All Our Kids Career Fair.” Our morning host represented us at this event, at which 6th, 7th & 8th grade students in the Omaha Public Schools system were able to ask us questions about our field, such as education or special skills required, what our job responsibilities are and any other pertinent questions to help them get a better understanding of our profession.

School Visits: Our staff members have made visits to schools in Omaha and the surrounding areas to help promote knowledge of our industry and to find how we can better serve the needs of these schools through Promotion and Public service. Schools visited in 2009 include: Omaha South High School, Spring Lake Elementary and Highland Elementary.

Tours: During the past year, we have conducted numerous tours for local organizations and schools (Conquistadors, Omaha South Omaha High School, Bellevue University, and University of Nebraska-Omaha) through the station to educate and inform the community about the radio station and potential careers in broadcasting. While touring, many people have asked what would be required to work in a radio station. Question & answer sessions were part of these tours.

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Number	Recruitment Source	Information Regarding Recruitment Sources Contacted for Full Time Vacancies 2008			Used to Fill
		Contact	Total Interviewed	Entitled to Notification	
1	AIB College of Business 2500 Fleur Drive Des Moines, IA 50321 515-246-5383 515-288-4366	careerservices@aib.edu Jane DeHaven	0	N	1
2	Vendor Referral	Raul Espinoza, DISA Records (210)415-9700	2	N	1
3	Connoisseur Media Website www.radolobo977.com	(402) 884-0968 Melissa Schoonover	0	N	1
4	Nebraska Broadcasters Association 12020 Shamrock Plaza Omaha, NE 68154 402-778-5178 402-778-5131	Marty Riemenschneider marty@nba.org	0	N	1
5	All Access	www.allaccess.com User-directed online placement	0	N	1
6	Radio Info	www.radio-info.com User-directed online placement	0	N	1
7	Husker Hire University of Nebraska Lincoln 230 Nebraska Union Lincoln, NE 68588	careerservices@unl.edu User-directed online placement	0	N	1
8	Bellevue University 1000 Galvin Rd South Bellevue, NE 68005 402-291-8100 402-292-2043	djg@bellevue.edu Dorothy Graham	0	N	1
9	The Career Center University of Nebraska at Omaha 6001 Dodge Street, MBSC 111 Omaha, NE 68182 Phone: (402) 554-3672 Fax: (402) 554-3516	www.unomaha.edu/ceo/hirewire.php User-directed online placement	0	N	1

*Connoisseur Media Nebraska City/Omaha was not specifically asked to keep any agency or entity on a list for future openings.